

Support in plain english

Have you ever called a computer consultant in only to feel that they were speaking another language, one that you don't know? We commonly refer to that language as technobabble.

At Maccimizer, we try to put ourselves in your shoes. You're not technology experts, and quite frankly you probably don't want to become technology experts. You make a lot more money doing what you do well.

So our philosophy is that we try to explain things to you in everyday terms so that you can have sufficient understanding to make sound decisions within the scope of your business.

We don't treat you like you're a moron because you don't understand something we say. On the other hand, if you want to have a deeper understanding of key components of what it is we are doing, we're happy to share that information so that you can be a better-informed consumer.

And we're happy to train those of your staff who wish to learn in basic steps that they can take to be more self-reliant. Let's face it, it doesn't serve anyone for you to call us every time you need something basic done if we can just show someone at your site how to do it.

So next time you have a difficult technology decision to make, contact us. We'll be able to translate everything to English for you and help you make a sound business decision.